



**11th Annual  
Saturday,  
September 11, 2021  
9am to 3pm**

## **Thank you for your interest in sponsoring the Denair Farm & Family Festival.**

As a sponsor of this event, your company will gain exposure through our promotion campaign (through local media, mailers and event signage).

You will have the opportunity to display your business to the local community.

The Denair Farm & Family Festival will help you to:

- Gain exposure to a new set of prospects
- Establish and reinforce your brand recognition
- Help support your local community.



### **The Event**

On Saturday, September 11, 2021 the Denair community will host the 11th Annual Farm and Family Festival to promote local businesses, local farms and community involvement.

### **Sponsorship Types**

Your company can showcase itself at the event without your actual participation through sponsorship of the event. We offer several different levels of sponsorship. Each sponsorship has an increasing level of promotion for your company on festival advertising and materials. Your logo will be displayed according to your sponsorship level.

### **Promotions**

Your business will get exposure to a large and desirable audience, both at the event and through our media campaign, which includes, web and print advertising. We average approximately 5000-6000 visitors to Denair the day of the event.

We thank you for your interest and support of the Denair Farm & Family Festival. If you have any questions please feel free to contact Dona Casale at (209) 678-7016 or Michelle Dunn at 209.277.2767.

Thank you,  
Denair Civic Association

**Your donations may be tax deductible as we are a  
501(c)(3) tax exempt organization as recognized by the IRS.**

# DENAIR FARM & FAMILY FESTIVAL

## Sponsorship Benefits

Your contribution not only supports this annual community event but also provides for college scholarships to local youth. Thank you for your support!













**The Farm!**  
(Platinum)  
\$2,500 or more

**The Ranch**  
(Gold)  
\$1,000 or more

**An Acre**  
(Silver)  
\$500 or more

**A Parcel**  
(Bronze)  
\$250 or more

**A Plot**  
(Patron)  
\$100 or more

Small Company Logo on banner at event, DenairFestival.com website, Social Media and in print advertising. Including Turlock Direct Mailer*					
Medium Company Logo on banner at event, DenairFestival.com website, Social Media and in print advertising. Including Turlock Direct Mailer*					
Large Company Logo on banner at event, DenairFestival.com website, Social Media and in print advertising. Including Turlock Direct Mailer*					
Super Large Company Logo on banner at event, DenairFestival.com website, Social Media and in print advertising. Including Turlock Direct Mailer*					
Free vendor booth (12'x12') the day of the festival.	 <b>2 spots!</b>	 <b>1 spot!</b>	 <b>1 spot!</b>	 <b>1 spot!</b>	
Denair Volunteer Fire Department Deep Pit BBQ Tickets†	 <b>For 8!</b> <i>Food &amp; Fun for families and friends! (makes a great employee gift!)</i>	 <b>For 4!</b> <i>Food &amp; Fun for the whole family!</i>	 <b>For 2!</b> <i>Food &amp; Fun for you &amp; a friend.</i>		

\* Sponsorship must be paid before print advertising deadlines to be included in Turlock Direct Advertising.

† Tickets must be picked up the day of the festival



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Sponsorship Level

- The Farm - Platinum \$2500
An Acre - Silver \$500
The Ranch - Gold \$1000
A Parcel - Bronze \$250
A Plot - Patron \$100
Other Sponsorship:

Date:

Company/Organization Name:

Contact Name/Title:

Address:

City: State: Zip:

Telephone: Fax:

Email: Website:

Payment: Cash Check Enclosed - Make payable to Denair Farm & Family Association (DFFA)
Please mail payment to: DFFA - PO Box 77, Denair, CA 95316

Terms and Conditions:

In this Agreement, you are the "Sponsor", as defined by the information you enter above, and we are "Festival", located at PO Box 77, Denair, CA 95316.

Payment: All applications for sponsorship must be accompanied by payment in full for each sponsorship unless other arrangements are mutually agreed to in writing. Denair Farm & Family Association accepts checks or cash only for sponsorship payment. Space is guaranteed once payment is received.

Refunds: Due to the extensive nature of promotions, no refunds are available for your prepayment to be a sponsor of this event unless the Denair Farm & Family Association cancels the event.

I, the Sponsor, agree to the terms and conditions of this agreement:

Name (Printed) Title

Signature Date

Logo: Please submit your logo in an EPS, PDF or JPG format at the time of signing this agreement to: info@denairfestival.com. If you have any questions about artwork or artwork submission contact: James Shehan (209) 480-1533
For Sponsorship questions contact: Dona Casale (209) 678-7016 or Michelle Dunn (209) 277-2767

Thank you for your support!

Please keep a copy of this form as your acknowledgment of donation.

Denair Farm & Family Association - a 501(c)(3) tax-exempt organization

PO Box 77 • Denair CA 95316

Tax ID: 82-5357285 Date of Exemption: 3/20/18

Denair Farm & Family Association, a 501(c)(3) not for profit organization, has not provided any goods or services, in whole or in part, to you in consideration for this voluntary cash contribution. If you wish to claim the tax deductibility of this gift in the U.S., please retain this acknowledgment letter for your files.